## Doosan Forklift

Doosan Infracore Company Ltd. is an international and intercontinental company that consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

In the U.S.A., Doosan Infracore America Corporation is headquartered in Suwanee, Georgia. It is home to a 170,000 square foot production facility, which is the home of the Compact Equipment and Construction department. West Caldwell, New Jersey is home to the Machine Tool division and Cleveland, Ohio is home to the Lift truck division. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction client requirements.

With a system consisting of over 90 autonomous dealers, the lift truck group provides quality materials handling equipment to the broad North American market. Doosan Infracore America Forklift dealers successfully operate in over 220 service and product sales places all through Canada and the U.S. The lift truck product line impressively features 63 different models consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion vehicles. Capacities of these numerous vehicle models range from 3,000 to 33,000 lbs. All vehicles are manufactured in an ISO 9001 qualified facility.

Doosan Infracore America is the fastest rising forklift and lift truck corporation in the North American market, thanks to its outstanding level of product performance and their persistently high level of buyer support and service given to all Doosan Infracore Lift Truck clients. The U.S. forklift division based in Cleveland has a expert team knowledgeable in Product Sales, Purchasing, Marketing, Logistical and Technical Support.

Start-up of the lift truck industry

Koreaâ??s initial domestic forklift market was an open-import enterprise. In the 1960â??s, Korea Machinery Co. Ltd. started to import assembled forklifts as part of a nationwide machinery expansion project. Early sales of this industrial equipment focused on large business communities, the armed forces and on state-run corporations. This ultimately led to a merger with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division commenced business operations throughout Korea to overhaul and sell this heavy equipment. By 1978, a lift truck production plant was successfully completed. Continuous technical training grew to become the new focus for improving quality and product development.

Growth of Lift Truck Exports

Daewoo started the first domestic lift truck business in 1967, and rapidly acquired a massive 90% share in the Korean Materials Handling market. By the 1980â??s, Daewooâ??s progressive technological improvements combined with sales success placed them in a position of substantial expansion of their forklift business.

In 1981, Caterpillar Industrial Inc. of the United States, proposed a cooperative venture project to counter act competitive pressures in the US materials handling industry. This plan greatly expanded Daewooâ??s forklift sales. Construction was completed in 1984 to facilitate a modern plant which helped launch the company for the manufacture of high end added-value goods suitable for export. In 1993, the company had a global sales system and started exporting designs they had established through in-house technology, as an independent product. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing growth opportunities into overseas marketplaces.